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**La Marzocco Earns WBC Sponsorship For 2006-2008**

Press release from Espresso Specialists Inc., Date: December 2, 2005

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Press Release, Christopher Bean, Jan 4, 2007

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Press Release, Tully's Coffee, Nov 22, 2006

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Press Release,

(FLORENCE, ITALY and SEATTLE, November 28, 2005)—The World Barista Championship Ltd. (WBC) named La Marzocco s.r.l. of Florence, Italy and Seattle the Official Espresso Machine of the World Barista Championship for 2006 through 2008. La Marzocco GB/5 machines were selected based on a stringent test by the WBC Technical Standards Committee.

Testing focused on international sales, support and service feasibility as well as technical performance. The WBC Board of Directors selected the highest scoring machine, La Marzocco GB/5.

"Several of our competitors delivered improved, high performance machines to the WBC Technical Standards Committee," said La Marzocco President Ron Cook. "We salute the joint effort to lift the quality standard for our industry higher. The movement to higher quality beverages requires a commitment from the manufacturers."

Designers of the La Marzocco GB/5 included Florence-based Piero Bambi and Roberto Bianchi and Seattle-based Bill Crossland. Bambi is son and nephew of the Fratelli Bambi (Bambi

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Coffee Fest,  
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Brothers) that founded La Marzocco in  
1927.

An artisan espresso equipment  
manufacturer based in the hills outside  
Florence, Italy, La Marzocco has built  
distribution partnerships in 40  
countries. Its commitment to espresso,  
the beverage, and the people who  
make it have been its passion for 78  
years. It proudly produces equipment  
used in the World Barista  
Championship from its inception in  
2000 through 2008. For more  
information, visit

**www.lamarzocco.com** .

Contacts: Ron Cook, president  
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**ron@lamarzocco.com**

Kelly Traw, VP of marketing  
Espresso Specialists, Inc. (U.S. partner  
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