



STEVE RINGMAN / THE SEATTLE TIMES

## Pepper seasons barista's win

A melted-pepper espresso drink helped Danish barista Troels Overdal Poulsen win the World Barista Championship in Seattle yesterday. Each of the six competitors in the finals had 15 minutes to prepare three coffee drinks — a cappuccino, an espresso and the signature drink of their own creation.

Competitors from several dozen nations participated. Poulsen, who works at Cafe Europa in Copenhagen, placed ahead of finalists from Japan, Canada, New Zealand, Iceland and Norway.

Poulsen wowed judges with espresso made from Brazilian beans roasted in a Northern Italian style. He used fresh Danish milk in his cappuccinos.

As he prepared the drinks, Poulsen explained the source of the ingredients and suggested how the judges should taste them for maximum effect. "Introduce a lot of air with that one," he instructed the judges as they tasted the pepper concoction that was served in a soup spoon and melted with a torch just before tasting.

# Press Release

**For Immediate Release**

**Saturday June 11<sup>th</sup>, 2005 SAN ANTONIO, 9:00AM CST**

## **CAFEGGIO COFFEE OPENS UP WITH A SPLASH IN STONE OAK AREA.**

A relaxing and comfortable environment “Cafeggio Coffee” is the place to be. Serving the best coffee products in San Antonio and it’s right here in your neighborhood at Stone Oak (Corner of Huebner and Stone Oak Parkway).

The owners, Loris and Diane Zaia, wanted to re-create a little piece of Europe right around the corner from where you live. By bringing together a combination of award winning coffee products, daily fresh baked goods and the friendliest service, this quaint coffee house will delight you.

The coffee is exclusively roasted with special blends designed to bring out the full bodied aromas and great taste of coffee. The Breakfast Blend is outstanding, the Scuro Blend will dazzle your taste buds and the Black Cat Espresso will make you feel like you are sitting in “la piazza di san marco”, Italy. Cafeggio only uses the finest quality and most advanced brewing technologies in order to extract the perfect brew from its Coffees and the exact espresso shot extraction from the authenticity of the La Marzocco espresso machine. If gourmet tea is your fancy, you will find Cafeggio’s loose leaf tea selection a treat for your taste buds. Serving Green, Black and Herbal teas and also including a good selection of Chai products.

If you enjoy fresh baked goods, yes baked on premises every day, then you will be delighted by the assortment of Scones, Muffins, Bagels, Cookies, Cinnamon Rolls, Croissants, Danishes and Biscotti. Cafeggio’s pastry chef, has deigned a unique line-up of bakery items for your enjoyment. The aromas of fresh baking and coffee in the early morning are guaranteed to stimulated your senses and get your day off to a good start.

It does get hot in South Texas and that is why Cafeggio carries a full assortment of iced and blended drinks. For coffee lovers, the Frapeggio line offers an assortment of refreshing flavors. For non-coffee drinkers, Cafeggio has created a delicious line up of Blended Smoothie drinks in an assortment of flavors. Cafeggio is also offering a unique assortment of healthy “Power Smoothie” that has the nutrients of an entire meal for those on the go. At Cafeggio, they focus on sourcing “all natural” products and ingredients with little or no additives which make for a very healthy product mix.

Cafeggio Coffee has also created a unique “in house” service experience or as they call it “La Maison”. Enjoy your favorite drink in

the traditional European way served in a ceramic cup including your shot of espresso, cappuccino, latte and loose leaf teas served in a ceramic tea pot. The intimate and cozy feeling of Caffeggio in the evening time is a perfect setting for enjoying your beverage "La Maison" style.

Above all else, Cafeggio has assembled a talented team of people to serve it's customers. The baristas will dazzle you with their talent and perfect drink preparation, the servers will go out of their way to ensure you're delight with Cafeggio and the management staff is there to ensure timely service, top notch quality control, cleanliness and an overall superior culinary experience.

Oh and did we mention that the High Speed Internet Access is FREE, unlike other establishment that choose to charge for this service, Cafeggio not only provide free access but you can connect both wirelessly (Wi-Fi with support for both 802.11b and 802.11g) or wired through multiple Ethernet jacks located along the perimeter walls of the coffee shop.

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Cafeggio Coffee Inc. [www.cafeggio.com](http://www.cafeggio.com)