

LA MARZOCCO – Has won 2nd place as “Most Innovative Product or Brand” in Europe after Nespresso

MILAN - La Marzocco is proud to announce that it has won 2nd place as “Most Innovative Product or Brand” in Europe after Nespresso.

Managing Director, Guido Bernardinelli, was honoured to represent La Marzocco last evening at the black tie Gala Dinner at the Hofburg ImperialPalace in Vienna, organized on occasion of the 2009 Allegra Strategies

European Coffee Symposium, and delighted to have accepted the award on

behalf of La Marzocco.

For more than 80 years, innovation, passion and dedication is what coffee

is about at La Marzocco making its popularity strong even when compared to Industry giants.

More information: www.lamarzocco.com