

ITALY- Publication:“La Marzocco 80th Anniversary - Interviews”

PIAN DI SAN BARTOLO (Florence) – As a culminating act for the celebrations held throughout the year on a variety of occasions at several locations, La Marzocco is closing its anniversary year with the publication of its new book: “La Marzocco 80th Anniversary – Interviews”.

This last work aims to gather the testimony of those who in one manner or another have contributed to La Marzocco’s development throughout its 80 year history: the result is a book-interview centered on Piero Bambi, son of the founder, on his family, collaborators and friends, realized in an aim to render indelible the history of this small, yet great artisan company. It proves to be an incredibly interesting collection when considering that the book is complete with splendid period photos, stories, and small episodes that effectively depict a small niche within the Italian economy from 1927 to today.

The stories told by the CEO, Kent Baake, as well as by the President, Ron Cook, are equally important since they represent La Marzocco’s most recent history. Another point of view is provided by La Marzocco’s engineers, Roberto Bianchi and Bill Crossland, whose know-how (carefully followed by Piero Bambi) have contributed to the company’s technological leap into the new millennium.

It is an account of amazing passion and ingenuity that, after 80 years, continues to expand and involve other people.

The “La Marzocco 80th Anniversary – Interviews” volume will be available to a limited circle of sympathizers, partners and clients of La Marzocco, printed in a limited edition of 2000 numbered copies. A small number will be on sale on La Marzocco’s new e-shop <http://www.lamarzocco.it/lmeshop/>, together with other interesting products beginning in January.

The Company:

La Marzocco was founded in 1927 by the Bambi brothers and from the beginning has specialized in producing handmade espresso coffee machines with meticulous attention aimed at excellence, a

quality cup and style.

The company is located in Pian di San Bartolo, in the vicinity of Florence, Italy, and has offices in Milan and Seattle.

La Marzocco has 40 employees and produces espresso coffee machines and grinders, which are currently exported to more than 50 countries with the support of importers and distributors, making La Marzocco's presence known in 5 continents. La Marzocco is the official sponsor of the World Barista Championship (WBC)